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Fashion Styling Diploma

COURSE GUIDE

ONLINE LEARNING 8 WEEKS

LONDON COLLEGE *of* STYLE

“

The Tutors were amazing
- all qualified professionals
stylists who are working in
the industry now

”

Mia

Fashion Styling



Connect with industry insiders
who will teach you how to
‘make it’ in Fashion Styling
with insider tips and tricks.

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Discover Fashion Styling

The role of the Fashion Stylist is both varied and exciting, from working with brands and designers to styling look books or campaign advertising, to styling backstage at leading fashion weeks alongside leading designers or with fashion editors, or even styling glossy magazine editorials for publications such as Vogue or Elle.

Fashion Stylists are creatives above all else! The Fashion Stylist is considered to be a creative artist in their own right, and has an important role and often a unique style contribution in the fashion industry. This can be seen in their portfolio of creative works, usually displayed in editorial imagery.

To be a credible Fashion Stylist, you will have an eye for fashion trend, and will be on the cusp of breaking fashion. The professional Fashion Stylist is also highly adaptive, able to style for commercial or creative clients alike, using fashion styling techniques such as silhouette, pattern, colour usage or fabric composition to communicate a message, concept or creative theme to brief.

Fashion Stylists must work well as a team, after all it takes more than the stylist to make the imagery, so being able to network and link in with leading models, model agencies, fashion photographers, art directors, hair stylists, make up artists and fashion editors is a must. There's a lot to learn about the fashion industry, and some important protocols and best practice methods of working that will be expected from these vibrant professionals.

No two days are exactly alike. So if you're the type to bore easily – fashion styling certainly has perks, and 'pinch me moments' too, that you're actually being paid work with luxurious designer garments, attend fashion weeks or style music videos.

But that said, fashion styling is hard work too. Not all days are filled with glamour. The aspiring fashion stylist should know how to source and credit clothing properly, how to forge relationships with leading designers, brands and fashion PR, and a lot of work goes into where and how to source and networking to open doors and get noticed.

At the top of their game, many professional Fashion Stylists are agency represented. Like professional models, photographers or make up artists, agency representation will certainly put you on the map, and introduce you to leading commercial or fashion clients.

What You'll Learn

This Diploma is entirely focused on Fashion Styling and covers all the tricks of the trade to 'making it' as a professional Fashion Stylist.

You'll start by learning about fashion styling techniques, from how to create professional mood boards in convey creative ideas and concepts to what pops on camera in working to a brief or concept.

You'll learn about fashion trends, fashion weeks, what's crucial to learn about the fashion industry for Fashion Stylists and historical fashion references, as well as heaps of important industry 'do's and don'ts' to making it as a credible artist.

The training course is taught by credible Fashion Stylists who are respected industry names in the field of fashion styling now!

You'll learn how to build your own industry contact list, how to engage fashion photographers, model agencies and fashion editors and how to see your creative concepts realised in published magazine editorials. You will work towards building your own professional portfolio which can be displayed on your fashion styling website and social media channels. A key learning objective of this training is teaching emerging Fashion Stylists how to work independently, running fashion test shoots, submission and commissioned editorial alongside designers and brands.

Meet Your Team



Dan Blake
LCS Director
Fashion & Celebrity Stylist

Dan has an impressive in career fashion and celebrity styling and he is highly sought after in the industry. His clients include British GQ, GQ Style, Stylist Magazine, Vogue, Shortlist Magazine, L'Officiel, Hollywood Reporter, as well as celebrity clients including Daniel Radcliffe, Kevin Spacey, Sir Ben Kingsley, James Morrison to name a few. Having co-founded 7 TH MAN Magazine 2006, and Streets Magazine in 2016, Dan is a fashion styling expert with considerable experience.



Rebekah Roy
Fashion Stylist
Sustainability Expert, Tutor

A seasoned Fashion Stylist and a name on the London fashion industry scene, Rebekah's work includes styling runway designer shows at London Fashion Week, professional shoot production and art direction of campaigns, seasonal look books as well as celebrity styling and music videos. Here celebrity and brand clients include Kate Nash, London Hughes, Lindsay Stirling, Danny Jones and Machine Gun Kelly and published work appears regularly in Tatler, Grazia, L'Officiel, Schon, and Vogue.



Dr. Joséphine de Staël
Historical Fashion Expert, Tutor

Dr. Joséphine de Staël obtained her PhD in History of Design from the Royal College of Art where she worked at Victoria and Albert Museum London, specialising in historical fashion. Immersed in world famous historical fashion archives, Josephine trains Fashion Stylists with a beautiful delivery in historical knowledge for future innovation. Josephine also trained as a jeweller the the Haute Ecole de Joaillerie Paris and Polimoda Fashion School in Florence, Milan and now designer jewellery under her own brand name.

Why LCS?

Industry Leaders

All tutors are industry leaders with specialisms in key areas of their respective creative industries, meaning you'll be trained by some of the brightest experts.

Unique Approach Online

Our approach to online training is second to none! We have formed a unique method and approach to interactive training online with live weekly challenges and personalised feedback from tutors for every trainee.

Your Success

LCS training provides results. We've helped to launch thousands of successful businesses around the globe with our range of online trainings which teach you how to play to your strengths whilst celebrating your uniqueness.

LCS Online Community & Support

LCS is an industry recognised name. When you train with LCS you join our community with access to incredible additional opportunity post-study to help develop your profile and your connectivity. Join the LCS Online Community with industry opportunities and support post study.





What You'll Receive

This industry-led training will teach you:

- A 'deep learning' and skill in the art of Fashion Styling
- How to create fashion concepts and mood boarding
- How to develop your editorial team
- How to link with fashion PR
- How to build relationships in the fashion industry
- How to secure paid work
- How to develop vital contacts
- How to build your portfolio

Master the skills needed to work in:

- Professional Fashion Styling
- Art Direction
- Celebrity Styling
- Advertising & Brand Styling
- Commercial Styling
- E-commerce Styling
- Editorial Fashion Styling
- Paid work as a Fashion Writer & Influencer
- Runway Styling
- Shoot Production



Modules Covered

Split into eight key modules, this Fashion Styling Diploma training will teach you:

- Fashion Styling
- The fashion industry from fashion insiders
- Global fashion weeks and trend
- Mood Boarding & concept development
- Garment sourcing; emerging designers, creative customisation
- Fashion PR & linking in
- Historical fashion referencing
- Fashion trends & forecasting
- Shoot production & planning
- Assisting work & internships
- Publishing your work online & in print
- Commercial, Brand & E-Commerce Styling
- Your editorial shoot guided by LCS expert tutors
- Grow a portfolio of curated works
- Starting and developing your career

How My Training is Structured

Industry

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LCS Online Learning Portal

Learning materials such as written content, downloads, business templates and assignments may be accessed through the LCS learning portal with lifetime access*. The portal also contains video to watch, images, diagrams and other learning resources which may be accessed by computer, tablet or smartphone. Make your own personalised profile, upload a profile pic, access tech support weekly and share some details about you for personalised engagement with other learners.

* Subject to Terms & Conditions of service and LCS Policies.

Weekly Interaction

Interaction takes place via Google Classroom to engage you with live weekly Masterclasses via Zoom, delivered online with friendly tutor engagement to answer questions. Each week you will unlock a learning module and challenge to complete weekly with your tutor for personalised feedback. Join LCS industry experts in lively interactive masterclasses and group discussions and join

How My Training is Structured

What if I miss a Live Masterclass?

Don't worry! Masterclasses will be recorded and shared with you in the case that you miss them and shared to you in your interactive online classroom.

Live Masterclass Schedule

Times of Weekly Masterclass for this course will be posted on the course page. Check the course page at www.londoncollegeofstyle.com to access the running times and dates for live masterclass schedule.

Entry Requirements

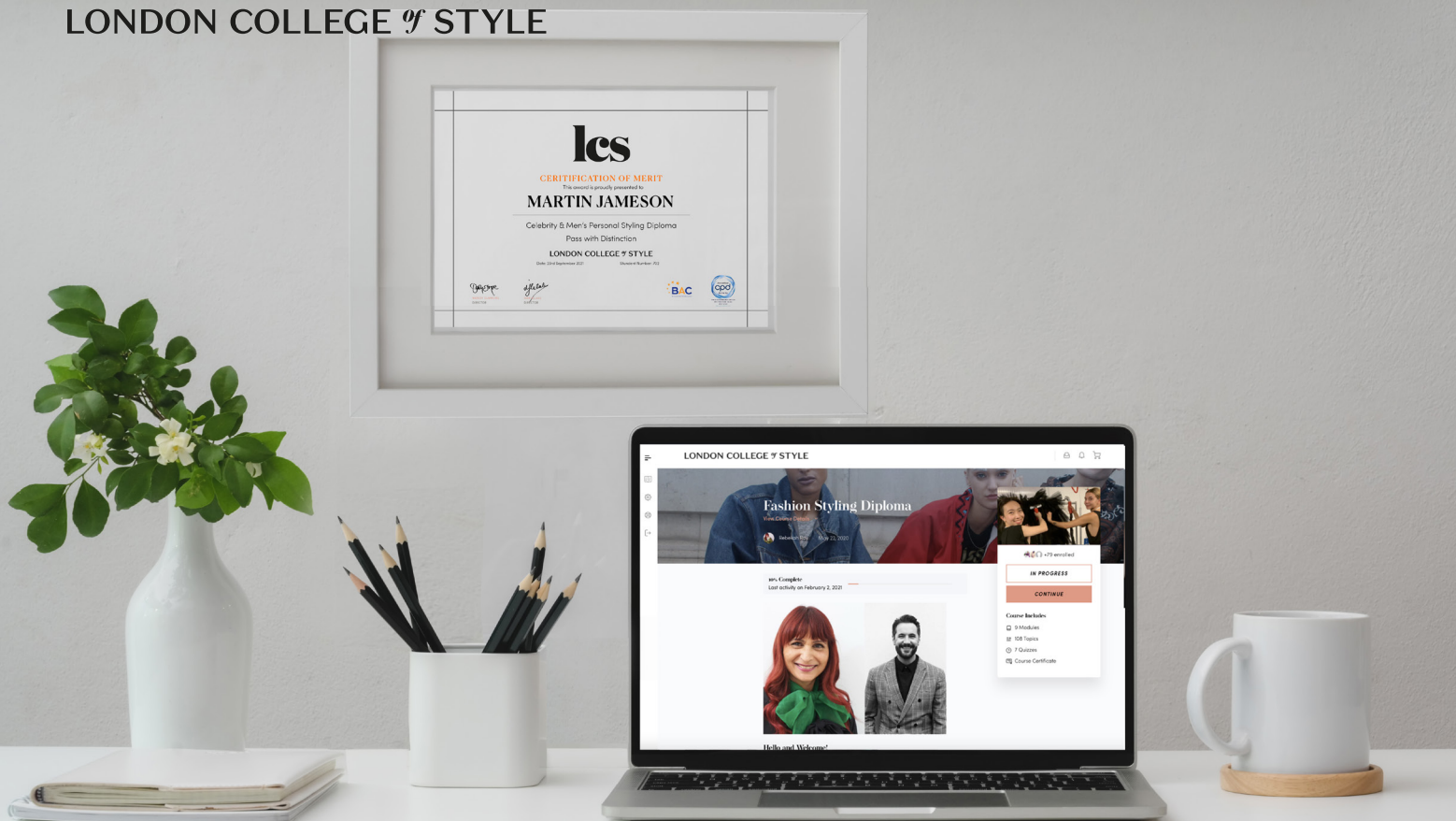
This training is suitable for **beginners** taking you to **advanced** level and requires some coursework. You will need to have a competent understanding of spoken and written English (IELTS level 6 or equivalent).

You must be over 18 years old. The course assumes a moderate level of **digital literacy** including how to use web browsers, search engines, word processing software (e.g., Word, Pages) and engagement with social media platforms (e.g., Instagram, Pinterest). Access to a laptop or tablet is advised, although the course can also be accessed by smartphone.

Course Fees

£805 inclusive of VAT

For more information on fees, deposits and refunds please refer to our [Terms & Conditions](#). Alternatively please call us on: [+44 \(0\) 20 3096 9966](tel:+442030969966) for details. Simply choose "YES" when asked 'Do you require finance?' within your online application.



Upon Completion

This course qualifies you with two certificates on completion on training. Your Diploma Certificate is awarded upon successful completion of study, and is accredited by the London College of Style. LCS is hereby accredited by **British Accreditation Council**. This Diploma has been independently accredited by the **CPD Certificate Service**, and as such will award you Continued Professional Development points which are recognising by industry employers. This awards you **40 hours of CPD** training points upon completion. You will have lifetime access to the LCS learning platform and resources, and lifetime access to our online Facebook community.



THE CPD STANDARDS OFFICE
CPD PROVIDER: 50286
2021-2023
www.cpdstandards.com

Frequently Asked Questions:

Can I start my learning immediately?

LCS offers a start date for this course. Please check your start date before enrolling. You will not be able to access tuition / learning prior to the start date.

Will my learning experience be interactive with LCS experts and fellow Fashion Stylists in training?

Yes! - We are firm believers in group personalised and experiential training. Tutors will engage you in live weekly masterclasses, providing a friendly and personal experience where you can share work and receive feedback and support. Interact with tutors or network with other Fashion Stylists in training, discussing topics in your groups. You'll be able to ask questions, gain feedback and share your progress.

How long is my course?

This training is an eight-week commitment. One learning module will unlock each week for eight weeks. You cannot complete your course in less time as these unlock as you progress. Should you want to take longer to complete your studies, you can. You have access to the learning platform for life.

What is the time commitment per week for study, assessments and challenges?

We advise that you allow between 3-4 hours per week to complete challenges and assessment as well as learning materials and video content.

How will I know I'm making progress?

Your course is divided into eight learning modules. You'll complete a learning module assessment and challenge each week. Challenges are practical elements of the course which sit alongside formal assessment training, enabling tutors to offer feedback on your strengths and areas to improve on in addition to attainment scores.

Does the course offer recognised diploma certification?

Yes! This course qualifies you with two certificates. Your Diploma Certificate is awarded upon successful completion of study, and is accredited by the London College of Style. LCS is hereby accredited by British Accreditation Council. This Diploma has been independently accredited by the CPD Certificate Service, and as such will award you Continued Professional Development points which are recognised by industry employers. This awards you 40 hours of CPD training points upon completion.

How will I be assessed?

Assessment will be a mix of assessment and and/or final practical tasks set by your course tutor. Certificates are awarded at Pass, Merit and Distinction grades of achievement on completion of learning.

How much content will I receive? Does the course include downloadable materials and videos to watch?

If you're a visual learner or auditory learner, this is also for you. As well as extensive reading material, you'll receive approximately eight hours of pre-recorded video masterclass footage as well as industry-standard imagery, industry contacts, charts and other resources for you to keep beyond the course. In addition, you'll receive live masterclasses that are recorded and shared with you in your Facebook group.

What are the technical requirements? Will I need anything?

You'll need to access your learning on a laptop or tablet, however you can however can also access via your smart phone. Some downloadable resources or task requirements may ask you to access a Word.doc or spreadsheet, or to save and upload imagery where these may be more compatible with a laptop or tablet.

You will need to be prepared to engage and connect with the fashion industry, although guidance will be given. The course is designed to lead to professional working as an independent Fashion Stylist, and you will be supported on how to engage emerging designer, models agencies or fashion photographers to produce your own test shoots as an emerging artist. You will need to find models for these with support on how to make this happen. To reassure, students achieve test shoots with great success on each course. In the absence of a photographer, images can be shot by yourself on smartphone.

Is all the learning digital, or do I have to complete assignments physically?

You can complete most assignments in the comfort and safety of your own home. Although the course leads to professional working as an emerging fashion stylist where test shooting can be an option. Our friendly tutors offer you support and options on how you might like to work practically to develop your skill; from digital mood boarding works to sourcing models and clothing to produce your own fashion test shoots and editorial submissions to magazines. The choice is yours, and full support is offered. Our tech team is responsive to your support needs on week days throughout your training.

I want to launch myself as a professional Fashion Stylist working towards winning paying clients. Does this course cover this?

We provide you with all the tools needed to set you on your way to becoming a professional Fashion Stylist. It won't happen over night, and you can expect to give dedication and commitment to making it happen as with any creative skill. The Diploma focuses on mastery of skill in professional Fashion Styling with insider industry focus as a main objective, including how to network and win clients as well as how to publish your work and get noticed. You'll have lifetime access to our fashion styling community which offers community support, career progression tips and post-learning engagement.



Enrol Now

Enrol in Your Adventure with LCS

Placements on our training programs are confirmed quickly, so do secure your position today to avoid disappointment.

Enrol now to start Your Fashion Stylist Career with LCS.



Let's Chat

Would you like to know more details about our trainings, or would you value some personalised support to chat to you about your career ambitions and training options? If so, contact by phone or email and member of our friendly student experience team will be happy to assist you. Our lines are open for your call from Monday - Friday on **+44 2030 969966** or email us **enquiries@londoncollegeofstyle.com**.

Policies

Policies may include College rules, requirements, guidelines or legal regulations and may concern such matters as general safety and best practice while in College, non-discrimination, appeals for assessment, complaints or grievances and other matters.

By accepting a place at the London College of Style, you agreed to abide by our policies in the terms and conditions, forming a contract between you and us.

For more information on LCS policies, please access them from the following links:

[Code of Conduct](#)

[Data Protection Policy](#)

[Equality, Diversity & Inclusion Policy](#)

[Safeguarding Adults in Education Policy](#)

[Special Learning & Disability Needs](#)

[Social Media Policy](#)

[Radicalisation & Extremism Prevention Policy](#)



www.londoncollegeofstyle.com

Tel: +44 (0)2030 699966

enquiries@londoncollegeofstyle.com

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