

Interior Design Diploma

COURSE GUIDE



Contents

Your Interior Design Career	Page 4
What You'll Learn	Page 6
What You'll Receive	Page 7
Modules Covered	Page 8
Meet Your Team	Page 10
How my Training is Structured	Page 11
Entry Requirements	Page 11
Course Fees	Page 12
Industry Opportunities	Page 13
Your Global Accreditation	Page 14
Frequently Asked Questions	Page 15
Enrol in Your Adventure with LCS	Page 16
Let's Chat	Page 17
LCS Policies	Page 18

Join experienced Interior Designers as they share insider industry experience to fuel your passion and nurture your creativity.

Your Interior Design Career

What do Interior Designers Do?

As a professional Interior Designer, your day will be filled with creativity and problem-solving. Imagine starting the day off with a cup of coffee and a quick look at your schedule. Your day will likely begin by checking your emails, responding to any messages and potential jobs you've received.

After that, you set to work on your latest project that you have been assigned, which could be anything from designing a new home office to completely redecorating a residential living space.

Interior Designers are often commissioned to work on both commercial and residential projects. Commercial projects may include designing office spaces, retail stores or display spaces, malls, restaurants, dressing homes for sale or designing commercial spaces. Residential projects is a great way to start and the main focus of this training. This includes designing homes and apartments for private client and other residential living spaces and showrooms.

In both cases, Interior Designers are responsible for creating a space that is aesthetically pleasing and functional but which resonates with the client's personal taste or brand's identity.

As Interior Designer, you must work with the client to ensure that their vision aligns with their needs, budget, and timeline. Interior Designer must also consider the overall structure of the space and ensure that the space is in compliance with safety regulations, as well as working with light, negative space, fixtures and fittings and many other aspects of assessing the space in seeing it's best potential.



As a professional Interior Designer you'll learn how to use Computer-Aided Design (CAD) software and other specialised software to create detailed plans and 3D renderings of the client's space. CAD software allows designers to quickly and accurately create detailed plans and drawings of the space, sharing their vision of the space with the client and related partners.

It also allows them to create realistic 3D renderings that can be used to visualise their ideas of the finished design project of the space before work is complete, ensuring the client is happy with the vision. With the help of CAD and other software, you'll be able to create detailed budgets, timelines, and shopping lists to ensure that projects are completed on time and on budget.

After completing their design work, next you'll need to visit showrooms and stores to pick out the right furniture, accessories and fabrics. You may want to have a face-to-face meeting with the client to discuss their design plans and make sure that their vision is aligned with the client's needs and budget.

You may also want to consult with contractors and other professionals to ensure the job is completed correctly. At the end of the day, you'll wrap up their work and prepare for another exciting week ahead, where no two projects or clients will be exactly alike.



What You'll Learn

This course covers all the tricks of the trade to work as a professional Interior Designer, specialising in residential interiors design. The course is written to support freelances start up business owners, with a strong emphasis on residential interior design for homes, offices and other residential spaces. The course does introduce you to commercial interior design too, with the potential to progress into commercial projects post-training.

Learn how to connect with your clients, how to win clientele and how to run and manage your interior design business with professionalism.

Interior design isn't just about making a space look good – it's also about making the people who use the space – whether for work or play – feel good in it. Creating the perfect balance of form and function is what Interior Designer do best – and why they are in such high demand now as people spend more and more time at home.

To do this we will look at history of interiors, design trends and styles, all aspects of interiors for considering in planning a design space, finish touches to technical elements of designing a space using CAD and other software.

During this interior design course we will teach you how best to reach the many potential clients out there – from private clients to developers, builders, architects and estate agents – who might require interior-design services, be it for a home or residential project, a new build or renovation.

We will tackle how to approach each of these different projects, along with the different challenges that might arise with each, leading to launching your business as a freelance Interior Designer.

What You'll Receive

This industry-led training will teach you:

- the fundamentals of design theory
- the interior and all its aspects
- the power of lighting
- design trends and styles through the ages
- understanding your client needs and delivering on the brief
- the impact of social factors on design choice
- · considering the human element
- how finishing touches make all the difference
- communicating your skill set and the power of marketing
- · harnessing social media to establish your brand
- commercial versus residential project

Master the skills needed to work in:

- Interior design for homes
- Interior design for offices
- Commercial interior projects
- Set design for television, music or fashion
- Commercial estate agency home dressing
- · Retail interior design and dressing
- Store and mall design for brands



Modules Covered

Split into eight key modules, this Interior Design Diploma training will teach you:

- Introduction to Interior Design
- History of Interior Design
- Design Trends, Styles and Themes
- Colour for Interior Design
- Working with Light
- Tech Software for Interior Design (CAD)
- Walls, Floors & Ceilings
- Materials
- Fabrics, Textiles
- Upholstering and Furniture
- Business Setup
- Pitching to Clients & Marketing



Meet Your Team



Rachel Henderson Interior Artist & Designer

Rachel Henderson is a trained Textile Designer, Interior Artist and Author with a huge passion for colour, texture, pattern and design. Having studied Textile Design & Surface Decoration Rachel works as an Interior Design Consultant and authored and contributed to a range of popular titles sold worldwide on interior design. She now bespoke works on interior concepts for both UK based and international clients and interior and lifestyle brands creating beautifully styled content for clients including Graham and Brown, Geberit, Craig & Rose Paints, Valspar, Cosatto and Oliver Bonas. Rachel has appeared in press and television including Scottish Television, the BBC, Kirstie Allsopp's The Handmade Festival, Ideal Home Show, The International Crafting and Hobby Fair and Make it in Design.



Sabrina Panizza Interior Designer & Stylist

Sabrina Panizza combined her profession of interior Design with being a Personal Stylist and has a strong passion for bright colours, bold patterns, and maximalism. Born and raised in Milan (Italy), her expertise comes from luxury industry and a huge passion for collectible design, visual arts, and style in a broad sense. Originally trained in Art History and Criticism in Milan, Sabrina began her career at a contemporary art gallery, to then train at the British Academy of Interior Design. She now run a successful interior design and styling studio, PL-Studio.co.uk together with my life partner working on residential as well as commercial projects both in the UK and abroad.



Aude Lerin Interior Designer

Aude Lerin is a trained Interior Designer specialising in interiors and architecture with a passion lines, minimalism, surrealist art. Born in Bordeaux. and raised in Paris (France), she brings over over ten years' experience in the creative industry spanning a variety of sectors, including interior design, and photography. Graduating in Fashion Design in Paris, Aude started a career working as a Fashion Illustrator for a trend forecasting agency followed by a year in Japan designing eyewear for a leading Japanese brand. Later she went on to pursue interior design, honing skills as an architecture and interior designer. Aude was a finalist in two editions of worldrenowned Picto Fashion Award, and her work was exhibited in France and Italy. She now run a successful interior design and styling studio, PL-Studio.co.uk.



How My Training is Structured

You will receive pre-record video Masterclasses within a learning platform, 11 live weekly masterclasseses (between 1.5 and 2 hours per week), lively weekly interaction with your tutors and fellow designers, Google classroom for live challenges to complete each week.

Challenges will unlock each week throughout your course as you link to your tutor on your stated of the art learning platform with access for life, and with our Whatsapp group with live access video call access scheduled throughout your learning. Join LCS industry experts in lively group discussions and sharing with other stylists in training by joining our community. Make your own personalised profile, upload a profile pic and share some details about you for personalised engagement with access to your tutor throughout the week.

What if I miss a Live Masterclass?

Don't worry! Masterclasses will be recorded and shared with you in the case that you miss them. Weekly Masterclass for this course kick off a week after the course start date, running every Wednesday at 10:30am (GMT – London).

Entry Requirements

This online course is suitable for beginners to those with an intermediate or transferrable level of fashion knowledge. Good command of the English language is strongly recommended. You must be 18 years or over to enrol on this course.

LONDON COLLEGE & STYLE



The course delivered on so many levels. I've produced a great industry portfolio and won my first residential client before I'd even finished the training! LCS really gave my confidence to turn my love of homes and interiors into a business!

"

Naomi Worral

Course Fees

Fees From £1,020 inclusive of VAT

All course fees can be made by interest-free instalment payments. Please contact the LCS team for a person plan today of you now pay by Knoma which allows you to split the course cost over up to 12 months with a 0% finance plan. Pay with Knoma by clicking button on the course page at www.londoncollegeofstyle.com.

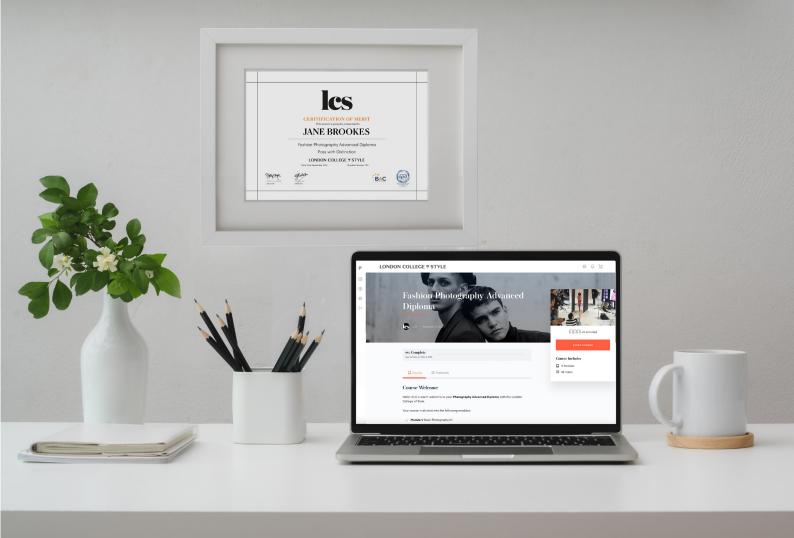


Industry Opportunities

You can take part in LCS Industry Opportunities whilst you train and as a graduate on completion of training. Join the LCS Community (hosted in Facebook) with exclusive access to industry experiences to further your career and build solid connections in styling and the fashion industries. Opportunities include, brand collaborations, luxury in store work placements, London Fashion Week, assisting celebrity personal stylists, press days and events, book launches, television, media and press opportunities and more. Plus live 'you ask, we answer' mentoring sessions for experts to support your development after you complete training.



^{*} Disclaimer: All LCS industry opportunities are limited in number based on partner demand and suitability of placement and are a conditional bonus 'extras' to course study. LCS opportunities in no way constitute the product sold or traded. LCS opportunities may fluctuate based on industry events and will be distributed to the LCS community where all graduates are welcome to apply. Enrolment on the course does not guarantee participation or placement on industry opportunities, but every effort will be made by the LCS team to place those interested.



Global Accreditation

You will receive two certificates. Your Diploma Certificate is industry recognised, awarded upon successful completion of training and is accredited by the London College of Style. LCS is hereby accredited by **British Accreditation Council**. You will also receive a second CPD certificate which awards you 40 Career Professional Development credits against this training. You will have lifetime access to the LCS learning platform and resources, and lifetime access to our online Facebook community.





Frequently Asked Questions:

Will my learning experience be interactive with LCS experts and fellow Interior Designers in training?

Yes! - We are firm believers in group personalised and experiential training. Tutors will engage you in live weekly masterclasses and challenges, providing a friendly environment to gain practical experience where you can share work and experiences and receive feedback and support from your group. Interact with tutors or network with other Interior Designers in training, discussing group topics. You'll be able to ask questions, gain feedback and share your progress.

How much content will I receive? Does the course include downloadable materials and videos to watch?

If you're a visual learner or auditory learner this is also for you. As well as extensive reading material you'll receive 11 live masterclasses which will be fully recorded plus some pre-recorded video footage as well as imagery, industry contacts, charts and other resources for you to keep beyond the course.

What are the technical requirements? Will I need anything?

You'll need to access your learning on a laptop or tablet, however can also access via your smart phone.

There are lots of software options on the market to help Interior Designers produce technical design layouts and renderings of spaces and design concepts. We have chosen CAD as our preferred and most commonly used software. You will need to purchase CAD software to make the most of this training. This costs around £60 (UK Sterling). Instructions on which edition and links to purchase will be made available to you once you have been enrolled on the training. Tutors may reference and introduce you to alternative software options and will encourage exploration for your professional development.

Is all the learning digital, or do I have to complete assignments physically?

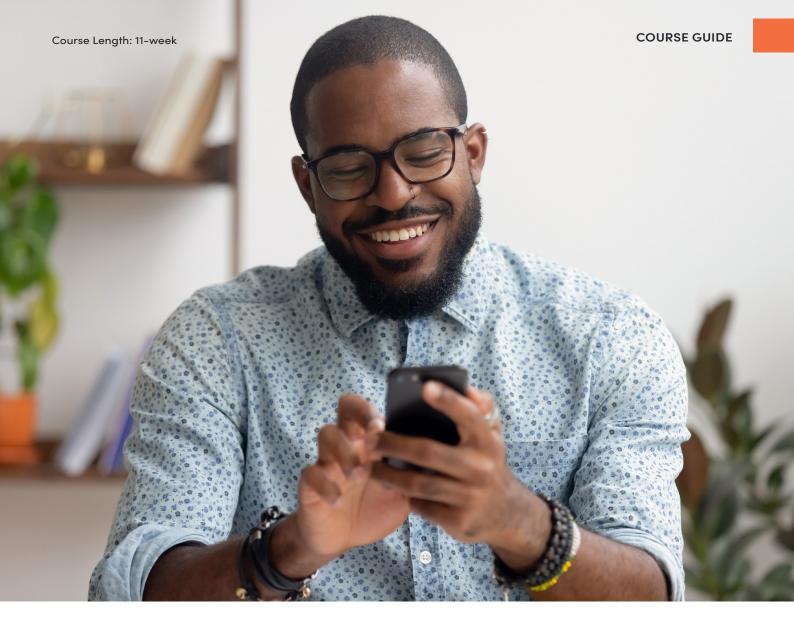
You can complete all the assignments in the comfort and safety of your own home using CAD and other interior design software. You will be challenged to complete some elements of challenges physically if you're able, for example sourcing interior fabric swatches, investigating instore interior wallpapers, paints, soft furnishings, but if you are unable to, this can be achieved digitally. Our friendly tutors offer you support and options on how you might like to work practically to develop your skill; from digital workings to asking a family member of your household to act as your client. The choice is yours, and full support is offered.

Enrol Now

Enrol in Your Adventure with LCS

Placements on our training programs can go quickly, so secure your position today to avoid disappointment.

Enrol now to start Your Career with LCS.



Let's Chat

Would you like to know more details about our trainings, or would you value some personalised support to chat to you about your career ambitions and training options? If so, contact by phone or email and member of our friendly support team will be happy to assist you. Our lines are open for your call from Monday - Friday on +44 2030 969966 or email us enquiries@londoncollegeofstyle.com.

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Policies

Policies may include College rules, requirements, guidelines or legal regulations and may concern such matters as general safety and best practice while in College, non-discrimination, appeals for assessment, complaints or grievances and other matters.

By accepting a place at the London College of Style, you agreed to abide by our policies in the terms and conditions, forming a contract between you and us.

For more information on LCS policies, please access them from the following links:

Code of Conduct

Data Protection Policy

Equality, Diversity & Inclusion Policy

Safeguarding Adults in Education Policy

Special Learning & Disability Needs

Social Media Policy

Radicalisation & Extremism Prevention Policy

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