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## Course Outline

Fashion Sustainability Certificate

# Table of Contents

- Overview
- Is it right for you?
- What You'll Learn
- Entry requirements
- Course Structure & Modules
- Does the course offer recognised certification?
- How will I be assessed?
- What are the technical requirements?
- About our LCS Green Leaf Certification Logo
- Can I speak to someone about my course options?

# 1. Overview

Fashion sustainability refers to a movement for change, considering processes and decisions made by fashion industries in relation to the products we consumer and their impact on the environment. The sustainability movement has relevance to individual consumers and brands towards an ecologically responsible and social just system for maintaining the fashion industry, how we purchase or produce the clothing items that we wear.

In this course, we'll explore social, cultural and ecological issues and debates arising in the fashion industry, and agendas for change. We'll look at ethical and sustainable approaches to production manufacturing and consider how to best advise consumers on sustainability thinking professionally.

The **Fashion Sustainability Certificate** has been designed for fashion creatives and emerging or established business owners, offering you an introduction in fashion sustainability and a greener way of thinking.

- Learn how to be a change maker with your business and how to adopt conscientious decisions in your creative decision-making process.
- Explore pressing issues facing the fashion industry right now, with up-to-date facts and information on sustainability in our changing world.
- We'll consider agendas and debates in fashion sustainability, exploring cultural, economic and social perspectives for creatives and work towards producing your own suitability brand manifesto for your brand.
- This will enable you to communicate sustainability brand values with clarity to your customers or industry contact, and help you to form greener habits and decision-making from sourcing to shopping or running your business

This accredited certificate course allows you to use our **LCS Green Leaf Certification Logo** provided you adhere to our terms and uses of use. The logo can be used on your website or business marketing to promote your certification and as kitemark for sustainable awareness, and as completion of accredited certification training.

## 2. Is it right for you?

This course will benefit any fashion creative, looking to develop sustainability knowledge, including;

- Personal Stylists
- Fashion Designers
- Fashion Stylists
- Fashion Buyers
- Fashion Merchandisers
- Personal Shoppers
- Boutique Owners
- Retail Professionals
- Or conscientious individuals looking to shop with informed sustainability fashion knowledge

## 3. Modules covered

Split into six key modules, this Fashion Sustainability Certificate course will teach you:

- An understand the complex issues facing the fashion and design industry from production to consumption
- How to formulate a sustainability manifesto for your business or personal work ethic as a fashion creative
- How to apply sustainable fashion knowledge to a greener 'best practice' for your business or personal approach to fashion industry
- Up-to-the-minute debates and perspectives in the fashion industry, relevant to strategies and sustainability policies including social, economic and cultural factors in an ever-evolving global market
- How to empower clients to purchase with sustainability consideration
- Approaches and techniques for sustainable production, including durability, zero waste, up-cycling, recycling and disassembly and dematerialisation as hot topics in fashion's sustainability endeavours.

Your course includes six 30-45 minute pre-record video Masterclass content.

This certificate requires you to sit one quiz style assessment at the end of each of the six modules .

This course can also be combined with two other certificates to be awarded a **Combined Study E-Diploma**.

## 4. Entry requirements

This online course is suitable for beginners to those with an intermediate or transferrable level of fashion knowledge. Good command of the English language is strongly recommended. You must be 18 years or over to enrol on this course. You will need a tablet or laptop to complete this course. The course may also be accessed using smart phone.

## 5. Course structure & modules

Your course can be studied over 6-weeks. We recommend that you allot 2-3 hours per week to study this course and that you complete one module per week. You cannot complete your course in less time as these unlock weekly as you progress through the course. You may take a longer time to complete this course and have up to 1 year to access to the system and complete the training.

**Please note:** LCS Certificate trainings are mainly self-study and will lack community challenges and closed Facebook groups that form part of LCS Diploma trainings. Certificate trainings may be sat independently or may complement diploma trainings.

### Modules include:

- **Module 1: Introduction to Sustainability in Fashion**

*This module asks why sustainability matters? We'll explore the relevance for sustainability for the fashion industry as a whole, but also outline consumer behaviours and relevance to business owners and creatives. We'll explore the issues facing manufacturing and consumption, such as over consumption, with up-the-minute facts and figures on where we are now, versus where we need to head.*

- **Module 2: Sustainability Debates & Agendas**

*We'll explore the complexities of the issues facing fashion industries, grappling with socio – economic factors, globalisation, consumer behaviour and the role that cultural plays in sustainability management and interpretation for a global marketplace.*

- **Module 3: Garment lifestyle; Sourcing & Production**

*From conceptualisation through to initial sourcing to production, recycling and repurposing, we'll investigate the life cycle of garments and consider challenges such as over consumption in re-establishing priorities. This module considers vegan fashion and ethical in fashion production, and begins to consider how to use sustainability knowledge to guide your decision making process.*

- **Module 4: Consumer Understand & Decision Making**

*Continuing on the life cycle of a product, we'll take a closer look at materials used to produce garments such as Cotton, Polyester, Viscose, Wool, Down and Leather and other materials. We'll consider how raw materials are sourced currently against alternatives in comparable materials research. We'll look at materials policies to inform consumer purchasing and how we can shop with sustainability awareness in empowering clients. We'll consider how to better source materials in garment production or personal shopping.*

- **Module 5: Processes for Creative Innovation**

*This module looks at innovative thinking for sustainable design or business management. We'll explore hot topics and issues in fashion's sustainability thinking currently, from dematerialisation, zero waste management, garment end of life, disassembly, up-cycling or repurposing, to durability of materials and mono-materiality.*

- **Module 6: Produce Your Sustainability Manifesto**

*This module considers how you'll decide to map out and communicate your own sustainability manifesto for your brand or for your approach as a fashion creative. We'll ask 'what does it take to be a change maker?' And create value between sustainability awareness and your business.*

## 6. Does the course offer recognised certification?

Yes. The London College of Style offers certification as a recognised educational provider. LCS is accredited by the British Accreditation Council. You will be sent final certification at the end of the course. You will also have the opportunity to buy a tangible certificate for an additional cost, to be shipped to a UK or International home address provided.

## 7. How will I be assessed?

You will be required to complete six assessments, one at the end of each module. You will need to achieve an overall mean score of 70%. The course is a Pass / Fail certificate on completion of learning.

## 8. What are the technical requirements?

You'll need to access your learning on a laptop or tablet, or learning can also be accessed via smart phone.

## 9. Is all the learning digital, or do I have to complete assignments physically?

This course is 100% online. You will not have to submit and practical or written assignments to take / pass this course.

## 9. About our LCS Green Leaf Certification Logo



The course will qualify you to use the LCS Green Leaf Sustainability Logo on your personal website, marketing or branding. The logo stands as assurance that you have completed the LCS training, and represents your commitment to sustainability endeavours within your personal business. This logo is awarded to individuals. Limitations and guidelines to appropriate logo usage are outlined in the training, as well as Statement of Assurance that you are required to sign to agree to our terms of usage.

## 10. Can I speak to someone about my course options?

For more information and support please email us [admissions@londoncollegeofstyle.com](mailto:admissions@londoncollegeofstyle.com) or call us on +44 2030 969966 where a member of our team will assist you. Office hours operate from Monday to Friday, 9am - 5:30pm.